

# DID YOU KNOW?



Many lives are impacted by Crown Financial Ministries in important ways — individuals and families are changed forever — and yet ...

Many of those who have benefited don't even realize how powerfully Crown is at work around the world, among many hundreds of thousands of people.

Here's the "big picture" of Crown's reach and impact.

## Did you know Crown Financial Ministries ...

- Has been at work for 37 years.
- Touches more than 2 million lives each year.
- Has distributed 7 million individual resources in the U.S. alone.
- Influences the affluent, the middle-class, the poor and even the "ultra poor" in countries ranging from Singapore to Malawi.
- Has trained more than 2 million people through small-group studies.
- Has translated materials into 40 languages for people in 90 nations.
- Produces *My MoneyLife*™, a program which airs on more than 860 stations and outlets with numbers of weekly listeners that continue to grow over 1.9 million.
- Was founded by Larry Burkett who also founded National Christian Foundation. Through Crown's teaching and partnership with NCF, \$3 billion have been distributed to 30,000 churches and ministries across the world!
- Is reaching millions of people in the Middle East through the broadcasts of the *God Provides*® film series on the SAT-7 television network and CNL.TV.



## In just 3 years, Crown teachings result in ...

- 38% reduction in debt among participants
- 33% of participants had ZERO debt
- 50% had an increase in savings!
- 70% increase in church giving
- 64% tithe or give at least 10% of their income
- 33% give more than 10% of their income
- 71% increase per year in total charitable giving among participants



## But it's not just about money! At the same time ...

- 46% of participants say their prayer life has deepened
- 64% of participants have increased their Bible reading
- 78% of small group participants say their marriages are stronger
- 92% report a stronger walk with Christ!

# DID YOU KNOW?

## Crown impacts churches and businesses, too

- More than 80,000 pastors
- More than 125,000 U.S. Churches
- More than 22,000 Businesses
- More than 3,300 Ministries
- More than 2,150 Schools and Colleges

## And we're training an army of coaches and volunteers

- More than 50,000 Lay Leaders in Local U.S. Churches
- More than 5,000 Crown Volunteer Referral Coaches
- More than 45,000 Lay Coaches in Local U.S. Churches
- More than 10,000 Volunteers throughout the world in their local churches and communities through the years
- More than 1,000,000 people around the world have participated in seminars
- More than 850 global Career Direct Consultants
- More than 250,000 people have experienced Career Direct Assessment



## Now you know!

*Thanks for your support for Crown Financial Ministries ... you are truly impacting the world through these important outreaches.*

